I'm Maeva Chandler.

A User Experience Designer

#InclusiveDesign #UI #Research **#UserCentred**

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My **Profile**

I'm a User Experience Designer eager to learn, explore, research, collaborate, create and develop the next future digital experiences.

I have 2+ years Art Direction and Visual Design experience across agency/inhouse roles, so I know how to make things look good, and tight timelines don't scare me. I work well in a team and independently. I am excited about building digital solutions that serve a range of needs because technology is a tool that should make people feel empowered.

66 | **build** future

digital experiences

for users with diverse preferences.

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MY **Experience**

Remote Design Consultant

Naranjo Designs **Q** Detroit, USA Jun 2019 - present

As the lead designer, I am was responsible for creating concepts for branding and web design. I work mainly on creating Lo/Hi Fidelity wireframes, interactive prototypes, web icons, visualisation, and pitches for new business.

Freelance Designer

Dec 2018 - Jun 2019 Self-employed

Created and completed design projects in the following areas: Identity branding, billboards and digital banners for advertising campaigns, email newsletters for digital marketing. A notable project was working with the UX and production team at Dynatrace where I worked on Low/High Fidelity wireframes and prototypes.

Art Director Intern

Q Detroit, USA **L** July 2018 - Nov 2018 Weber Shandwick

Worked with Creative Directors, Copywriters and Video Producers to conceptualise and implement existing and new client campaigns. Worked on accounts for General Motors, EcoCar, APTIV, Delphi Technologies, and Priority Health. I created social media posts, print Ads, and concepted video campaigns.

My Tools & Apps













My **Education**

MSc. User Experience Design

Kingston University London 2020

BSc. Graphic Design

Southern Adventist University 2017

AgilePM Foundation Certificate

2019 **a** Agile Business Consortium

UX Research: Qualitative

User Scenarios User Flow mapping User Personas Focus Groups User interviews **User Journey Mapping Usability Testing** Competitor Research

UX Design: APPROACHES

