

I'm Maeva Chandler.

A **User Experience Designer**

#UserInterfaceDesign #InclusiveDesign

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My Profile

I'm a User Experience Designer eager to create and develop insightful experiences across a digital ecosystem. I have a background in Art director and visual designer across agency/in-house roles. Visual communication and meeting tight deadlines is central to my professional ethos. I enjoy collaborating with teams and clients to solve problems. What excites me is the idea of defining and building inclusive digital experiences that serve a range of user needs. I firmly believe that technology is a tool for people empowerment.

“ I build digital experiences for users with diverse preferences. ”

My Experience

Experience Designer

📁 Engine Group UK 📅 April 2021 - present

I work in a multi-disciplinary team that brings awareness of digital products to customers on Retail/Phone carrier E-commerce sites. My role is to audit discrepancies across the journey touch points and to identify opportunities for new features. We implement features like interactive tools that help customers choose the perfect device. These features have been a great way to increase customer engagement around a product by creating a path of least resistance.

Design Consultant

📁 Naranjo Designs 📅 Jun 2019 - March 2021

My main role was to provide design strategy for startups creating an app or a website. I conducted design sprints and co-design sessions with clients to ensure that the designs met their needs. My day-to-day activities included collecting research findings, assets, and preparing wireframes.

Freelance UX Designer

📁 Dynatrace, Clynxx, Trindle 📅 Dec 2018 - Dec 2020

During my time as a freelancer I've had the opportunity to: prototype web/app MVP's and design digital solutions across social, email, offline. A notable project was working with Clynxx (a health tech company), where I had the opportunity to create their entire design system for an IOS/Android app, which therefore increased clientele.

My Tools & Apps



My Education

MSc. User Experience Design

📎 Kingston University London 📅 2020 🏆 Distinction

BS. Graphic Design

📎 Southern Adventist University 📅 2017

Introduction to Web Accessibility

📎 W3Cx Certification 📅 2022

UX Design: Approaches

Prototyping

Design Sprints

Wireframing

Competitive analysis

End-to-end flows

Sketching

Usability Testing

Content Auditing

Voice UI

VR/AR UI

Design systems

UX Research: Qualitative

Empathy mapping

Co-creation

User Scenarios

User journey mapping

Stakeholder interviews

Focus groups

Inclusive Design frameworks

Personas